

# GLOBALtransactor

Mid-Market Advisory Services from the Cross-Border Specialists

# A World of Middle Market

# **Opportunities**

## Hosted by:



# The middle market's premier international networking and deal-making event.

Q: What do you get when you bring together in one venue over 300 globally-minded M&A professionals, private equity investors, corporate executives, and business owners representing over 50 nations?

**A:** The middle market's premier international networking and deal-making event with the potential to generate billions of dollars in M&A transactions.

On May 8th and 9th, Global M&A GmbH, an exclusive partnership of the world's most successful independent M&A advisory firms, and its United States partner firm Brown Gibbons Lang & Company hosted its 5th annual Global M&A Conference at The Ritz-Carlton in South Beach, Florida, USA. With its rapidly growing economy, gateway to Latin America, and picture-perfect weather, Miami proved to be the ideal location for this impressive event.

Following on the heels of successful conferences in Chicago, Venice, Boston and London, the high-impact agenda focusing on the most relevant topics facing the middle market deal community over 1 1/2 days proved once again to be a powerful networking and deal sourcing event.

Expert panelists provided unique insights into threats and opportunities in the global middle market. The program included specialized panels on clean energy, AIM, Latin America, and consumer products. Keynote speakers Ron Insana, a regular contributor on CNBC, and David Hale, a global economist, shed light on the global impact of the sub-prime market crisis.



Keynote speaker Ron Insana, a regular contributor on CNBC, and the founder and managing director of Insana Capital Partners.



The Global M&A Expo, an event highlight, provides a one-stop forum for deal sourcing from over 50 countries.





The 6th Annual Global M&A Conference will be hosted by Financière de Courcelles during spring 2009 in Paris.



For further information, contact Waltérine Combe at combe@financieredecourcelles.fr or visit

www.globalma.com/page/events



# Speakers, Panelists Inform and Enlighten Audience

Experts from all over the globe provided valuable information and insights to the 300+ attendees. The opening panel addressed the international pulse on the M&A and lending markets where there is heightened concern for lending relationships. The clean energy panel helped attendees understand where the opportunities lie in the robust alternative energy sector. AIM panel attendees walked away with a proprietary research document called "The Anatomy of AIM", an independently commissioned analysis by Global M&A UK partner Noble & Company, of the trends, prospects and properties of AIM. Noted global economist David Hale wrapped up the conference with a message of caution, backed by an impressive array of statistics, regarding the US economy and its effect on the rest of the world.

- "The conference over-delivered on my expectations. It was a first-class global networking event and I look forward to doing business with many of the people I met."
  - Karl Slosberg, Senior Vice President, GE Commercial Finance
- "Our portfolio spans 5 continents and 26 countries. In two days we were able to meet investment bankers representing over 50 countries."
  - Edward Feuerstein, Principal, Audax Group



Mary Valenta, EVP & CFO of O'Neal Steel Inc., queries keynote speaker Ron Insana.



Attendees listen intently as the opening panel discusses global market sentiment.

# Panel Topics & Participants

#### **Cross-Border Report: State of the Middle Market**

How will the global middle market fare in 2008? Expert panelists will evaluate the impact of key issues such as credit availability, global market sentiment, and the US economic slowdown.

**Moderator: Scott Berlin** 

Managing Director & Principal Brown Gibbons Lang & Company

**Panelists: Caspar Hobbs** 

CEO, The Mergermarket Group

**Robert Landis** 

Partner, The Riverside Company

Dan Reid

**National Managing Principal** 

Grant Thornton LLP **Christoph Schindler** 

Managing Director, BBK Europe

#### **Bargain Hunters: Keys to Success in Uncertain Times**

Leading financial sponsors, financing sources and legal advisors discuss the challenges and opportunities present in the tumultuous global business environment. Opportunities abound, where are they and how do they get closed?

**Moderator: John Tilson** 

Managing Director & Principal Brown Gibbons Lang & Company Panelists: Douglas Gessner

P.C., Partner, Kirkland & Ellis LLP

Jon Hughes

Director, GE Commercial Finance Europe

Steve Liff

Managing Director, Sun Capital Partners, Inc.

**Brian Wall** 

Partner, Platinum Equity

#### Clean Energy: A Multitude of Investment Opportunities

The rise in energy prices and an increasing environmental consciousness are driving a significant demand for clean energy. A panel of industry professionals will explore a variety of ways to capitalize on this trend, with a particular focus on wind energy.

**Moderator: Thomas Denison** 

Senior Managing Director & Principal Brown Gibbons Lang & Company

Panelists: Todd Allmendinger

**Managing Director** 

**Emerging Energy Research** 

**Neal Bastick** 

**CEO** 

Blue H Technologies BV **Dr. George Hart, Jr.** Chief Technology Officer Ocean Energy Institute

**Robert Howard**Vice President

**ArcLight Capital Partners** 

# Panel Topics & Participants

#### What Role Does AIM Play in the Global Middle Market?

The AIM market, its evolution and importance to the global platform today, as well as commercial, financial and regulatory benefits for middle market companies, are key topics intended to stimulate Q&A from this panel discussion. Panel experts will include investors, participants, and advisors.

Moderator: John Llewellyn-Lloyd

CEO, Noble & Company

Panelists: Christopher Field

Partner, Kirkland & Ellis LLP

**Andy Gray** 

Fund Manager, Artemis Investment

Management Limited **John McGoldrick** 

Executive Chairman, Caza Oil & Gas, Inc.

John McNally

Vice President, M&A, AIG UK Limited

**Nick Naylor** 

Director, Noble & Company

David O'Neill

Managing Director & Partner Colliers Ostendorf-Morris

#### The Latest in Latin America

Experienced panelists will identify the M&A outlook in the Latin American middle market, as well as the key findings and pitfalls of acquiring mid-sized companies in this region. Discussion will also include Latin American multinationals buying in the Latin American region and in the US.

Moderator: Pablo Rión

Partner, Pablo Rión y Asociados

Panelists: Alfredo Alfaro

Managing Director, Advent International

Eduardo Kunst CEO, Artecola Luis Sampson

Corporate Finance Director, Grupo Bimbo

Raymundo Fernández Pendones

Director of Operations

Megacable Communicaciones

#### **Spotlight on the Consumer Products Industry**

Consumers' globalization drives cross-border acquisitions, in particular, products and services. Hear leading panelists discuss consumer sentiment, retailing issues, current markets and economic activity.

**Moderator: Daniel Confino** 

Director, Head of Cross Border M&A

Noble & Company

Panelists: Mark Eidemueller

Partner, Brockway Moran & Partners

**Craig Hille** 

Principal, Allied Capital

Alvise Ricoveri

Managing Director, De'Longhi America, Inc.

Jim Weaver

VP Alticor Corporate Enterprises, Alticor Inc.



The rapidly expanding middle class in emerging markets is the place to target according to the consumer products panel.



Global M&A Chairman and BGL host, Michael Gibbons welcomes attendees to the conference.



 $Attendees\ enjoy\ a\ poolside\ dinner\ reception.$ 

One of several networking breaks in the sponsor gallery.

## Global M&A Welcomes New Partners and Extended Coverage

"The addition of these three firms combined with extended coverage in South East Europe reinforces the commitment to our clients to offer seamless cross-border corporate finance solutions on a truly global platform."

- Michael Gibbons, chairman of Global M&A



#### **UNITER - Belarus**

UNITER provides its clients with high quality, full-service investment banking support covering the M&A process from establishing dialogue between investors and owners of target companies to the practical settlement of share transactions by its own licensed broker and depositary.



**IDC Asesores Financieros - Central America**IDC is oriented to help local and regional (Central American) companies gain strategic value by positioning

themselves with critical mass to become an international target. The group may also advise international companies to acquire/divest operations in the region.



#### **Banmerchant - Chile**

Banmerchant was established in 1997 as an independent boutique investment bank, focused in M&A, debt restructuring, turnarounds, valuations, capital markets and real estate development. The firm offers high level expertise in the industry through a senior team with 25 years per capita experience in corporate financial services.

#### **CDINVEST**

**CD Invest Consult - Austria, Slovenia, Croatia, Bosnia** Global M&A Austria partner CD Invest Consult has opened offices in Ljubljana, Zagreb, and Sarajevo to serve South East Europe.

# The Global M&A/mergermarket report on cross-border M&A activity, Spring 2008

The latest Global M&A study to be commissioned from M&A intelligence provider **mergermarket**, finds dealmakers guardedly optimistic for the rest of 2008.

#### **Key Findings:**

- The volume of middle market deals (enterprise values of \$30m to \$300m) fell 22% from Q1 2007 to Q1 2008 in North America and 20% in Europe.
- 34% of survey respondents claimed they expected levels of mid market M&A activity to rise in their home country, which is consistent with the survey findings in November 2007 when 32% of respondents expected an increase.
- 46% of respondents believe outbound M&A will increase in the next 12 months.
- The Energy and Utilities sector is expected to contain the most opportunities for 2008 followed by Industrial Manufacturing and Technology.
- Emerging market opportunities are viewed strongest in India, followed by China, Eastern Europe, Brazil
  and Russia.
- Less than a quarter of those polled found it difficult to secure financing for mid market cross-border M&A deals in the past six months.
- Regional mid market M&A opportunities for 2008 are rated highest in Europe and lowest in Asia with Latin America in second ahead of the US/Canada.



The May 2008 Cross-Border M&A Reporter can be downloaded from the Global M&A website, www.globalma.com/page/news.

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www.kellogg.northwestern.edu



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#### mergermarket

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#### **Hosted By:**



Global M&A GmbH is an exclusive partnership of 39 of the world's most successful independent M&A advisory firms focused on the middle market. www.globalma.com



Brown Gibbons Lang & Company is a leading independent investment bank serving middle market companies and their owners throughout the US and internationally.

www.bglco.com

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