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Footwear industry



FOOTWEAR INDUSTRY

Footwear output accounted for 13,1 mn pairs in 2011

Footwear industry traditionally held significant position in the Soviet period. At the moment, footwear output in Belarus accounts for 13,1 mn pairs. Over the last years the output growth rate has slowed down, but the output is planned to be increased up to 18,5 mn pairs a year by 2015.

Export makes up 52% of the manufactured footwear, 93% of which is accounted for Russia

The sector is oriented both on domestic and foreign markets. Export makes up 52% of the manufactured footwear. Russia is the main export market. Belarusian light industry goods are traditionally in favor among Russian buyers because of the higher quality in comparison with the local or Chinese footwear.

Compound annual growth rate of the domestic consumption constitutes 3,5%

There is a tendency for a steady domestic consumption growth (the compound annual growth rate over the last 5 years constitutes 3,5%), which leads to the growth of footwear import (the import growth rate over the last 5 years amounts to 6,5%).

The main industry's problem is the lack of the domestically manufactured components for footwear and leather processing enterprises

The domestic market is mainly provided with special-purpose footwear (for the military, construction workers), for the production of which high-quality tanning materials are not always required. The main industry's problem is the lack of the domestically manufactured footwear components. At the same time, Belarusian agriculture is well-developed, so there is no shortage of rawhides. Processing, dressing of leather products and the production of components for footwear industry can be an important driver of general industrial development. As yet, there are no certain plans for the construction of leather processing enterprises in Belarus.

The key sector's players are: JLLC "Marko", JSC "Luch", JLLC "Belwest", JV "Le Grand", JSC "Krasny Oktyabr"

The Belarusian Light Industry Concern "Bellegprom" includes 21 enterprises. The key industry players are such private companies as: JLLC "Marko", JSC "Luch", JLLC "Belwest", JV "Le Grand", JSC "Krasny Oktyabr". All of them, except JLLC "Marko", are parts of the concern.

UNITER Investment Company – financial and investment adviser in Belarus with 14+ years of experience with national and international investors in 40+ industries and markets within the country.

The company's activity is focused on investment banking; support of foreign investors and attraction of financing for national companies; conducting marketing and analytical research; project and asset management.

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